

FOR IMMEDIATE RELEASE

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### **#802phonesdown!headsup! Video Contest Award Ceremony**

Barre, Vt. – The Vermont Highway Safety Alliance welcomes all to attend the #802phonesdown!headsup! video contest virtual award ceremony at 11:00 a.m. on Tuesday, April 27<sup>th</sup>.

In conjunction with National Distracted Driving Awareness Month in April, the VHSA hosted the third #802phonesdown!headsup! video public service announcement contest. The contest was open to high-school students and designed to encourage young drivers and their friends and peers to avoid distracted driving. Cash prizes will be awarded to the creators of the eight winning video PSAs. The award ceremony will include a special video message to the student contestants from Governor Phil Scott.

The goal for contest entrants was to research this important issue and produce a compelling 25-second video to enact change and spread the message to peers and the public that distracted driving is unacceptable and can have serious consequences. The VHSA hopes that videos produced by high-school students offer a relatable perspective for other young drivers. Finalists and winners were selected from the 49 entries submitted.

The contest cash prizes are sponsored by AT&T, Yankee Driving School, the Youth Safety Council of Vermont, Co-operative Insurance Companies, and Midstate Dodge, with support from the AAA New England.

Registration is required to view the virtual ceremony. Register online [here](#).